

Quote

THE WEEKLY DIGEST

Volume 21—Number 14

April 1-7, 1951



How is it with the young man?

David's classic query comes again to tongue with headlines announcing that draft call for April will be cut in half—40,000 rather than the 80,000 scheduled.

Someone in military public relations blundered badly in attributing this cut to increased enlistments and decreased Korean casualties. These are minor factors. Primary reason for the cut is that camps and training bases are jammed. There is no present place to put full April quota.

The news release, with its dubious intimation that fewer troops may be needed in the foreseeable future, naturally complicates problem of those who seek to reduce present draft age limit. In the words of one highly-placed sponsor of the program: "They pulled the rug out from under us."

Meanwhile, in the House a move shapes up to tie a troops-for-Europe amendment to a pending draft-UMT bill. This amendment calls for congressional approval before U S troops may be sent to Europe as part of N Atlantic army. Probably will be defeated on a showdown, but provides interesting test of anti-administration strength.

Net outlook now is for some modification of draft-UMT bill as passed by Senate Mar 9, possibly holding age limit at 19 and slicing off UMT feature.

MAY WE *Quote* YOU ON THAT?

CHAS E WILSON, Defense Mobilization progress rep't: "I would be frightened by that rep't if I were a principal enemy of the U S." 1-Q

" "

Sen J WM FULBRIGHT, chmn sub-comm investigating RFC irregularities: "Among many influential people, morality has become identical with legality. We are in a tragic plight (if) our measure of a man in public life is that he keep within the letter of the law." 2-Q

" "

SUMNER WELLES, wartime Undersec'y of State, in his just-published book, *Seven Decisions that Shaped History*: "There is a chance that (if U S follows policy of containment) little by little the iron curtain will rust away, and that the people of the East and the West can eventually work together as partners in the United Nations." 3-Q

" "

Sen WM F KNOWLAND (Calif) urging that U S clarify policy on Korea: "Again the State Dept has tied down Gen MacArthur (as they did Patton and Eisenhower in World War II) and the stage has been set for the diplomats to lose once more what our own fighting men have won." 4-Q

" "

JOHN A McCONE, Undersec'y of Air Force, on how important everyone in Washington thinks he is: "They're like all the ants caught on a log that's floating down a river. Every one of those ants thinks that he is steering the log." 5-Q

J EDGAR HOOVER, Director of FBI: "Blast the foundation of the local gambling czar by vigorously enforcing the statutes against gambling without fear or favor, and he will collapse. And, like a house of cards, the vast pyramid of gambling will collapse." 6-Q

" "

Sen CHAS W TOBEY of N H, proposing the Senate Crime Investigation Comm be prolonged for 90 days: "Once the comm is out of business the crooks will crawl out of their holes and sing, 'Hail, Hail the Gang's All Here'." 7-Q

" "

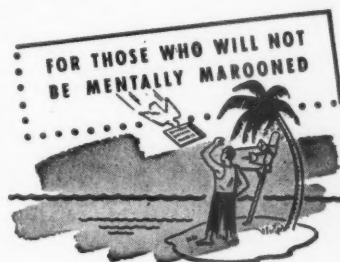
Bishop G BROMLEY OXNAM, pres World Council of Churches: "When ever a church supports legislation to permit gambling for revenue purposes, it becomes an ally of the Costellos and the Capones." 8-Q

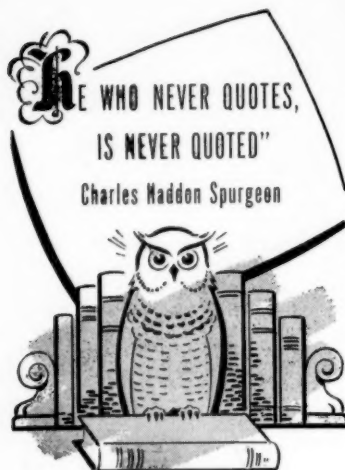
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J DOUGLAS BROWN, dean of Princeton Univ: "The alumnus and student should feel the same joy when the college produces an ass't sec'y of state or a great scientist as when it has a winning football or basketball team." 9-Q

" "

MAE WEST, actress: "Just give me 5 min's with Joe Stalin. I'll make him love the world." 10-Q





ACTION-1

When a man keeps quiet, he does the minimum toward making this a better world; when he participates in wholesome activities he's then living up to his duties and his opportunities.—Editorial, *American Organist*.

ADVERTISING-2

A mail-order house promoting outside dresses ran one ad with a photograph of an honestly stout woman with a recognizably human face—the sort of woman who might be cheerily presiding over a comfortable kitchen. A 2nd ad, with the same copy featured a stereotyped wash drawing of an artificial, idealized "doll" type of female. The 1st ad pulled 130% more requests for the firm's catalog.—MICHAEL SHELDON, "People are Interested in People," *Canadian Business*, 3-'51.

AGE-3

As one grows older and the longing for what one knew in youth grows stronger, one finds oneself in a desert of change; one has left the world one knew long before

death is ready to call one to another.—ARTHUR BRYANT, *Illustrated London News*. (England)

AMERICA—Expenditures-4

Here is an impressive record of dollar expenditures by the American people:

| | |
|--------------------------|----------------|
| Autos & parts | \$10.1 billion |
| Liquor | 8.5 billion |
| Milk & dairy products .. | 8.0 billion |
| Education | 6.6 billion |
| Tobacco | 4.3 billion |
| Church Contributions .. | 1.5 billion |
| Motion Pictures | 1.35 billion |
| Jewelry | 1.3 billion |

—*Religious News Service*.

ATOMIC AGE-5

Dr. Rob't Oppenheimer, who supervised creation of 1st atomic bomb, appeared before a Congressional Comm. They inq'd of him if there was any defense against the weapon.

"Certainly," the great physicist repl'd.

"And that is—"

Dr. Oppenheimer looked over the hushed, expectant audience and said softly: "Peace."—*Christian Science Monitor*.

If we have not yet learned how to live with the automobile, which as a rule kills only one or two at a time, how can we hope to live with the radio-active atom which is 100,000 times more deadly?—SIDNEY J WILLIAMS, "Traffic Safety And the World We Live In," *SAE Jnl*, 3-'51.

BEHAVIOR-6

As we look to the future we realize that the child is the key to peace. How he grows, the personality he develops, the attitude he acquires, the knowledge and the experience he has—all determine how successfully he will live with others in this rapidly shrinking world.—MRS. LYDIA ANN LYNDE, Fed'l Extension Service specialist in parent and family life education, *Hoard's Dairyman*.

CHURCH—Attendance-7

In the archives of the Boston and Maine Railroad there is an 1850 timetable which lists the operation of a Sunday train. This special announcement solemnly warned Sunday riders:

"Persons purchasing tickets will be required to sign a pledge that they will use the ticket for no other purpose than attending church."—PAUL NORTON, "Rails 'Round the World" *Tracks*, hm, Chesapeake and Ohio, Ry 2-'51.

CIVILIZATION-8

The origin of civilization was the determination of man not to do anything for himself that he could have done by others.—*Echo*, Paris. (QUOTE translation)

COMMUNISM-9

We may fight another war and win it. Then what? The areas of misery will have been enlarged, not diminished. The victors will find themselves confronted by more Communism, not less. Atom-bombing the Kremlin will not prevent it. Razing Moscow, Prague, Bangkok and Peiping will not alter it. Ideas are never defeated and dispersed by guns, and Communism will not be. Any solution the West is to find must be based on this historical fact. Even if we were armed to the teeth, war would not solve the Great Riddle.—LESLIE ROBERTS, editorial, *The Montrealer*.

EDUCATION-10

There is more to a college education than the accumulation of facts and information. We cannot consider people truly educated if they think of education only as the gathering of facts, data and information. The intelligent person is one who has learned how to choose wisely and therefore, has a sense of values, a purpose in life and a sense of direction."—DR J MARTIN KLOTSCHKE, pres, Milwaukee State Teachers College.

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Droke House

EXPERIENCE—11

A county agent fresh from agricultural college was trying to show a farmer of the old school how to farm his land more profitably. Finally, the farmer—his patience worn thin by the scientific terms and new-fangled ideas—cut in sharply, "Listen here, young fellow, don't tell me how to farm! I have already worn out three farms!"—*Rotary Bulletin*, (Oberlin, Kans)

FAME—12

Some men wake up and find themselves famous—others stay up all night and become notorious.—*American Horologist & Jeweler*.

FRIENDSHIP—13

Friendship is a 50-50 deal but to be sure of keeping a dear friend, don't be afraid to go 51% of the way once in a while.—KAY PHELAN, *Senior Scholastic*.

GAMBLING—14

Letters from workers' wives let Pres McDonald of Zenith Radio (Chicago) to discover that gamblers were collecting about \$7,000 monthly from his employees and that time lost by employees pre-occupied with gambling was costing the company \$10,000 a wk.—*American Business*.

GOD—and Man—15

The man who has lost contact with God lives on the same dead-end st as the man who denies him.—MILTON A MARCY, 1st Methodist Church, Tacoma, Washington.

GOVT—Employees—16

If all of the civilian employees hired by the govt were laid end to end, there wouldn't be enough people left to help them to their feet.—CAREY WILLIAMS, *Publisher's Syndicate*.

GOVT—Expenses—17

From now on we are going to meet governmental expenses on the pay-as-you-go-broke plan. —E J RYAN, *Chicago Daily Tribune*.

HAPPINESS—18

The following is copied from an old Indian book:

"Dig a big hole in the garden of your thoughts. Into it put all your disillusion, disappointments, regrets, worries, troubles, doubts and fears—and forget. Cover well with the earth of fruitfulness. Water it

from the well of content. Sow on top the seeds of hope, courage, strength, patience and love. Then, when the time of gathering comes, may your harvest be a rich and fruitful one."—*Woman's Wkly.* (London)

They say . . .

The 1st dependable statistics on television are now coming forth. A study just released by the Ass'n of Nat'l Advertisers indicates that TV has lowered the value to advertisers of night-time radio by approx 19%. A Chicago survey indicates TV is gradually moving out of the living-room into the dining-room. Maybe it's the only way they can get kids to the table! . . . War-minded youngsters now demand more toy guns, jet planes, etc, the manufacturers report. And for the girls, there soon will be dolls in service uniforms. Also, we regret to report that an all-plastic miniature bag-pipe is now to be had in the public marts. . . It may interest you to know that 50 yrs ago this month the 1st auto license plates were issued by N Y State. They cost \$1 and 1st yr's revenue was slightly under \$1,000 . . . *Fortune* forecasts that by June '52, 1.5 million workers will have to switch from trade and service lines into war jobs. . . Our philosophy that life is a parade of perpetual paradoxes is somewhat strengthened via word of a placard lately encountered by one of our kindly correspondents in a Lausanne, Switzerland ry station. It reads (Quote translation): "Spend your vacation in Stalden. It is a rendezvous for those seeking solitude. You will meet there people from the 4 corners of the world!" In the same vein, we conclude with tidings that 23 sober citizens are seeking a local-option liquor law. Petitioners all hail from Bourbon, Mo.

HOUSING—19

The people who wail that a man is putting too much into his house are the same ones who observe later on that he was smart to build when he did. — *Better Homes & Gardens*.



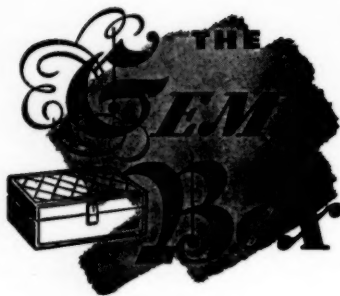
Ninety yrs. ago, the latter part of April, in the yr 1861, a man named FRANCIS P BLAIR left Washington on a secret mission. That he went with the knowledge and consent of ABRAHAM LINCOLN is assured. Beyond that, we have only the testimony of the man himself. He journeyed to West Point, to interview its Sup't, a brilliant soldier whom Gen WINFIELD SCOTT had characterized as "the greatest military genius in America."

These were troubled times. Four states already had declared themselves outside the union. Others expressed the intention of doing likewise. War—civil war—seemed inevitable. In such a situation BLAIR states that he offered this distinguished soldier—in the name of the President—command of the U S forces in the field. True, the soldier was a Virginian. But he was counted a "safe" Southerner. He was resolutely against secession. And he opposed slavery, having once said, "it is an even greater evil to the white man than to the Negro."

What these 2 men said to each other is not known. But 3 days later, on April 20, 1861, the Sup't of West Point resigned his commission as a colonel in the U S Army. To a young kinsman, also an officer in the U S Army, he wrote, on the same date:

"I have been unable to make up my mind to raise my hand against my native State, my relatives, my children, my home. I have therefore resigned my commission in the army. I never desire again to draw any sword save in the defense of my State . . . I can give you no advice. I merely tell you what I have done that you may do better."

Historians thru 9 decades have puzzled over the precise meaning of that final sentence. For the letter was signed, "ROBT E LEE."



Defeat and Victory

From the novel *Barren Ground* by ELLEN GLASSGOW* comes a description of personal victory such as few of us experience.

Turning slowly, she moved down the walk to the gate, where, far up the road, she could see the white fire of the life-everlasting. The storm and the hag-ridden dreams of the night were over, and the land which she had forgotten was waiting to take her back to its heart. Endurance. Fortitude. The spirit of the land was flowing into her, and her own spirit, strengthened and refreshed, was flowing out again toward life... Strange how her courage had revived with the sun! She saw now as she had seen in the night, that life is never what one dreamed, ...yet for the vital spirit and the eager mind, the future will always hold the possibilities of high adventure. Tho in a measure destiny had defeated her, for it had given her none of the gifts she had asked of it, still her failure was one of those defeats, she realized, which are victories. At middle age, she faced the future without romantic glamor, but she faced it with integrity of vision. The best of life, she told herself with clear-eyed wisdom, was ahead of her. She saw other autumns like this one, hazy bountiful in harvests, mellowing thru the blue sheen of air into the red afterglow of winter, she saw the coral-tinted buds of spring opening into the profusion of summer; the rim of the harvest moon orange-yellow thru the harp-shaped pine. Tho (once) loveliness was like a sword in her heart, she knew now that where beauty exists the understanding soul can never remain desolate. (*Doubleday*)

INFLATION—20

In a normal society the ideals of youth fade away with age and family cares and a secure job. But in an inflation even the able find themselves chasing the pot at the end of the rainbow.—*Economist*. (London)

LIFE—21

The measure of life is not its duration, but its donation.—*Origin unknown*.

LONGEVITY—22

A 20-yr-old man taking a job in American industry can look forward to an average of 48.4 add'l yrs of life, which is 11.5 yrs more than if he had started to work 40 yrs ago, according to Dr Louis I Dublin, chief statistical officer, Metropolitan Life Ins Co.—*Science Digest*.

Love

Love has a hem on its garment
That reaches the very dust.
It can reach the stains
In the streets and lanes,
And because it can, it must:
It cannot stop on the mountain
It is bound to go to the vale,
For it cannot find its fullness of mind
Till it reaches the lives that
fall.—*Origin unknown*. 23

MANAGEMENT—24

The test of good mgt is not only its ability to direct and give leadership to men, blending their efforts with mat'ls, machines and financial resources, but also its ability to manage ideas.—LOUIS B NEUMILLER, "Is There a Better Way of Doing It?" *Production Engineering & Mgt*, 2-'51.

MARRIED LIFE—25

I have heard that it was not a red apple that caused the trouble in the Garden of Eden, but a green pair.—DR ABRAHAM STONE, pres, American Ass'n of Marriage Counselors, *Parents' Mag*.

Home cooking is something not enough wives are.—*Sat Eve Post*.

NATURE—26

Nature still is more powerful than any nation's weapons. To turn loose as much energy as was released by earthquakes alone last yr, Russia would need 4 million atomic bombs.—*Popular Science*.

NEGATIVE—Positive—27

We have developed in this country what am'ts to a mild phobia against negative action. When a wild, theoretical program is suggested, instead of turning it down flat, our conservatives put forward an alternative that is little if any better. The justification for this course is that "we must always offer something constructive." Why?

Consider the Ten Commandments. Nine of them are negative. "Thou shalt not" saith the Lord, thy God. What we badly need are more men with the courage to sound a loud, resounding "No!"—RALPH BRADFORD, internat'l vice-pres, U S Chamber of Commerce.

OPINION—28

The curse of the world is uneducated and half-educated opinions that are carried into action.—A R MAUJER, "Apropos of Popular Notions," *Plant*, 2-'51.

POLITICS—29

Unfortunately there's a widespread view that the proper lubricant for a political machine is palm oil and not elbow grease.—*Pure Oil News*, hm, Pure Oil Co.

POPULATION—30

About half of the nation's school-age children live in rural areas. Those areas receive only 10% of the nation's income. To make it worse, every 1,000 adult farmers support 791 school children, while 1,000 city workers support only 406.—CLIFF GARWICK, *Ohio Farm Bureau News*.

POVERTY—31

A greater poverty than that caused by lack of money is the poverty of unawareness. Men and women go about the world unaware of the beauty, the goodness, the glories in it. Their souls are poor. It is better to have a poor pocket-book than to suffer from a poor soul.—THOS DREIER.

PRAYER—32

Pray as tho no work would help, and work as tho no prayer would help.—*German proverb.*

PRODUCTION—33

The man or woman who beefs longest and loudest about his job, his boss and his employer usually makes the best worker. The guy who buzzes about his job, happy as a bee in a clover patch, doesn't produce as much as the man who grouses, according to a 4-yr study at the Prudential Ins Co by the Inst of Social Research of the Univ of Mich.—*CIO News.*

PROFITS—34

Excess profits are made by others: our own profits are merely the fitting rewards of diligence.—*Springfield Republican.*

PROPAGANDA—35

The Voice of America, as an instrument of American policy, claims a potential world audience of 300 million. But in the whole world there are only about 43 million short-wave receiving sets, of which 65% are in Western Europe. Five million sets are in the Soviet Union, which is all but impenetrable to for'gn broadcasts. At a maximum, the Voice has perhaps 80 million occasional or habitual listeners.—SAUL K. PADOVER, "Psychological Warfare and For'gn Policy," *American Scholar*, Spring '51.

"Mama," inquired the little girl, "what is propaganda?"

"Propaganda? Well, think of the compliments Papa gives me on my old dresses when he thinks that I want a new one."—*Pourquoi Pas?*, Belgium, (QUOTE translation).

PURPOSE—36

There is one quality more important than know-how and we cannot accuse the U S of any undue am't of it. This is "know-what" by which we determine not only how to accomplish our purposes, but what our purposes are to be.—NORBERT WIENER, *Science Digest.*

RETICENCE—37

It's a wise man who never repeats his mistakes—to others.—HOWARD W. NEWTON, *Adv'g Agency.*

SAFETY—Safe Driving—38

America's automobiles are more deadly than its wars. The millionth American soldier since 1775 will die in action soon, probably on a Korean battlefield. The millionth American will die in a traffic accident this yr. And autos have been killing people only since 1907! War death total: 993,550; traffic death total, 964,132.—*Association of Casualty & Surety Companies.*

SALESMANSHIP—39

I was making a call at a farmhouse some distance from the main road. As I approached I saw a woman toiling up the hill with 2 pails of water, carried from a spring 100 yds away.

She invited me in. As we talked, I noticed a new vacuum cleaner, complete with attachments. Yet there were no rugs on the floor.

I tried tactfully to point out to the woman that she could have bought a pump and had water piped to the house for less than she paid for the cleaner. "Apparently," I concluded, "you don't use the cleaner, but you certainly do need a pump."

"Yes," she agreed thoughtfully, "but the man that sells pumps didn't come up here!"—JOYCE J. CHRISTY.

Finale

And when I fall,
As must we all
Whose work is done,
May it, please God,
Be toward the sun?
Face forward ...
Toward its burnished glow,
To keep on seeking
As I go.—J F BYRSCH, *My Worshipping Soul*. (Exposition). 40

SCANDAL—41

A scandal is something that has to be bad to be good.—E. WYNN.

SOVIET—Policy—42

If the aim of Soviet policy is to make its world safe for Stalinism; the free world's purpose is to make itself safe from Stalinism.—*Economist*. (London)

SPIRIT—43

The heart of education is the education of the heart.—*Baracaphilatheia News*, Baracaphilatheia Union.

TELEVISION—44

Television is credited with forcing neighborhood movie theaters to close in many parts of the country. Los Angeles closed 91 theaters in the past yr. San Francisco, closed an 1,800-seat theater; Oakland a 1,500-seat house. Seattle closed 25 theaters; Boston 10. One circuit in Chicago closed 3 houses.—*English Jnl.*

VIEWPOINT—45

An optimist and a pessimist went into business together. Trade flourished.

"Well," said the optimist, "we've had a wonderful month. It's been one constant run of customers."

"Yeah," agreed the pessimist dourly, "we have had some good business. But look at those front doors! If people keep shoving thru them, the hinges will be worn out in another wk."—*Wall St Jnl.*

WOMEN—46

There is an age when pretty women understand that they are ceasing to be pretty and when ugly ones believe that they have been.—LOUIS JOUVET, *Echo*, Paris (QUOTE translation)

WORK—47

Work is something that when we have it we wish we didn't; when we don't have it we wish we did, and the object of most of it is to be able to afford not to do any some day.—*Phoenix Flame*, hm, Phoenix Metal Cap Co.

YOUTH—48

Youth is the promise of the future. Adolescence is the age when children begin to answer, themselves, the questions they have just asked.—JOHANNES V. JANSEN, Danish author who died recently. (QUOTE translation)

ZEAL—Misguided—49

Lord Bramwell used to tell the jury a story of the pickpocket at the charity sermon who was so moved by the preacher's eloquence that he picked the pockets of everyone in reach and put the contents in the plate.—ROSCOE POUND, dean-emeritus, Harvard Law School.

GOOD STORIES

You Can Use

A psychiatrist was walking along a st in Tel Aviv when a man leaned out of an upper story window and called out to him: "Would you mind coming up here and helping me with this elephant?"

No psychiatrist worth his salt could withstand such a request and ours, anxious to oblige, hurriedly ascended the stairs. At the apt door, he was met by the man who had hailed him and was promptly escorted into the living room. The place looked perfectly proper, except that in one corner stood an elephant, medium size, lustily waving his trunk at the visitor.

The doctor didn't try to conceal his surprise. "I thought you were just imagining this elephant," he gasped.

"What elephant?" asked the other. "There's no elephant there. I did it for a bet."—PAUL STEINER, *When Israel Laughs*. (Boch) a

" "

Physicians tell us thousands of people are overweight. Round figures, that is.—Outdoor Indiana.

" "

A man on vacation had been told that he would find some good hunting on the lower end of a creek. Gun in hand, he wandered for mi's without getting a shot and was on his way back in the late afternoon when he met a small boy.

"Is there anything to shoot around here?" he asked the lad.

The boy thoughtfully shook his head. Then his face brightened and he exclaimed: "Here comes the principal of my school."—DAVE CASTLE, *American Legion Mag.* b

" "

How can a girl scream at the sight of a mouse yet silently get into a car with a wolf?—Great Lakes Bulletin.

" "

The motorist halted and asked a native, "How far is it to Midvale?"

"Wal," said the native, "the way you are going it is 24,995 mi's, but if you turn around it's only 4."—*Atlas News*, hm, *Atlas Auto Finance Co.* c

I LAUGHED AT THIS ONE

BILL ALEXANDER

Oklahoma
Preacher-Politician

Yrs ago, when I was just starting out, I went to a small country church to preach. Only one farmer showed up. We sat there waiting in mutual embarrassment. Finally I put it up to him:

"Tell me this, brother: If you took a load of hay down to the pasture to feed your cows, and only one cow came up—would you feed her?"

The farmer considered. "Yeah, preacher, I believe I would."

Then I got up, sang a few songs, passed the collection plate, preached for 40 min's, pronounced the benediction, and walked out with the farmer. At the door we shook hands, and he said:

"You know, preacher, I been thinkin'. If I took that load o' hay down to the pasture and only one cow came up—yeah, I'd feed her all right, but damn if I'd give her the whole load!"

Mrs. B is one of those community-conscious individuals, participating in an endless number of civic and social activities. Recently she paused on a street corner to talk with a matron who has a local reputation as a gossip. When Mrs. B rejoined her husband he inquired. "Well, what was Mrs. G talking about?"

"Oh, just business," Mrs. B replied off-handedly.

"Yes, I know," said her husband, "but whose?"—*Capper's Wkly.* d

" "

An average American is a fellow that's way ahead of the times with his ideas and way behind time with his time payments.—American Horologist & Jeweler.

A woman stalked into a detective's office, planked a \$100 bill on the desk and explained: "My husband has taken up with a blonde hussy, and I'm not going to let him get away with it."

"Well," said the detective, "what do you want me to do?"

"I want you to follow them 24 hrs. a day," snapped the visitor, "and then I want you to come and tell me what on earth she sees in him."—BENNETT CERF, *Sat Rev of Literature.* e

" "

We are encouraged by a report that the Red Chinese Gov't is encouraging the inventions by native workers. We can think of nothing that will lead to a quicker quarrel with Russia.—Springfield Republican.

" "

New twins had come into little Johnny's family. The household was in a state of excitement.

"If you will tell your teacher about this great event," Johnny's father beamed, "I'm sure she will give you a day's holiday."

It worked. Johnny came home exulting with the news that he wouldn't have to go to school the following day.

"And what did your teacher say when you told her about the twins?" father asked.

"Oh," said Johnny, "I just told her I had a baby sister. I'm saving the other one for next week!"—*V W F Mag.* f

" "

Abbreviations are always followed by a period—except on the beach, where they are always followed by a crowd.—ROD BRASFIELD, radio program.

" "

Not believing she did, a man asked his wife if she knew what radar was.

"Sure," she ans'd. "Radar is something that when it's foggy outside the airplane lands anyhow."—*Milwaukee Jnl.* g

An American golfer was playing at St. Andrews. Standing on the tee at a short hole, he surveyed the green and then asked the Scottish caddie for his No 5 iron.

"Against this wind," observed the caddie, "yon's a spoon shot."

"Nonsense!" exclaimed the golfer, holding out his hand. "No. 5."

"Tak'ma tip," persisted the caddie, doggedly, "an' tak' yer spoon."

Somewhat irritated, the American snatched his No 5 from his bag, dropped a ball and smote it crisply. Alighting on the green it rolled lazily towards the hole and dropped into the tin.

"Well," cried the American, "what do you know about that?"

"Na' so bad," said the caddie unemotionally, "but ye'd hae done it be'er wi' a spoon!"—*Tid-Bits.* h

The most curious thing about women is men.—Chain Gang, hm, Diamond Chain Co. Inc.

"Johnny," the teacher inquired. "Can you tell me what the Indians did when they captured a white man?"

"Yes, ma'am," said Johnny. "The Indians would hold the white man down and then scalp him."

"That's right," said the teacher. "And what else did they do?"

"Well," he added distastefully, "they would also tie the white man to a stake, place kindling all around him, and then set fire to the wood."

"That's right," said the teacher. "And what else did they do to the white man?"

Little Johnny blinked. He turned to the kid beside him: "Jumpin' crickets!" he gasped. "This dame is a sadist!"—*High Points.* i

Women's Tears: the 1st successful fluid drive.—Tide.

A rather well-known public personality was spending some time recently in the Ozark Mtns. At a remote village store a native inquired: "Mister, ain't I seen you somewhere?"

"Perhaps," agreed the not displeased public personage. "My picture has been in the paper now and then."

"I knowed it!" ejaculated the native. "I knowed it!" Then he added curiously, "Tell me, mister, what was it you was cured of?"—*Wall St. Jnl.* j

Night club—an ash tray with music.—Home Life, hm, Railroadmen's Savings and Loan Ass'n.

A tourist walked into a Hollywood cafe, spotted Dan Dailey at a table and began to stare. Dailey nodded hello. The tourist turned to his wife and said, "Gee, I've seen him in so many pictures he thinks he knows me."—*ESKINE JOHNSON, Photoplay.* k

Disk jockey: A guy who lives on spins and needles.—GORDON GAMMACK, Des Moines Register.

Not long ago the Associated Press sent out a request over teletype network to all cities, seeking information as to what was being done in the respective communities about protection against an atomic bomb attack. They wanted to compile a good story on the subject.

In a matter of seconds after the request appeared in newsrooms all over the country, a wit in Hattiesburg, Mississippi, sent the following:

"Re atomic prevention request. Not worried here. We have a Chamber of Commerce which has repelled everything new in the past 40 yrs."—*Speaker's Mag.* l

I shot a sneeze into the air. It fell to earth—I knew not where. But later on, so I am told, some 20 others had my cold.—Bug.

The man came home, bringing with him a new wife, some 40 yrs his jr. He introduced her to his servants and afterwards asked the oldest one of his employees what he thought of his new mistress. The man said: "She's a beautiful young lady, boss, but I hate to see a man start out on a day's work so late in the afternoon."—*Fifth Wheel.* m



AUTOMOBILE — Accessories: Amber light for rear of car flashes on when foot is removed from accelerator pedal. Lens has word "SLO" to indicate vehicle is slowing down; gives car following add'l 60 or 70 ft of warning for impending stop. (*Automotive Digest*)

HEATING: Electro Furniture Products Co., of Raleigh, N C, has perfected a line of household furnishings including furniture, bed trays, pictures, and tea carts, which give off radiant heat when plugged into an ordinary wall socket. Effected by heating unit embedded in pressed asbestos. (*Newsweek*)

LIGHTING: Floor lamp clamps to baseboard. Cannot be tipped over. Reaches up and over back of bed for night reading. (*Elks Mag*)

NURSERY AIDS: Device for supporting baby during bath leaves mother's hands free. Sanitary cloth seat sets firmly in bathtub; pliable braces swing up to encircle baby's mid-section. Baby is released when braces are unfolded. (*Opportunity*)

PERSONAL ACCESSORIES: Matchbook razor, when folded, looks like match book. Opened, the water resistant stiff paper cover becomes a razor handle durable enough for 2 or 3 shaves. Called *Matchless Shave*, it offers a new medium of adv. (*Printers' Ink.*)

SPORTS—Equipment: Unsinkable foldboat, 18 ft long, 2-seater; dismantles and packs in 2 bags that fit in car trunk; can be assembled in 10 mins. Air-filled tubes around the gunwales make the craft unsinkable and prevent capsizing under normal conditions. (*American Mag*)

Quote CALENDAR

April 23-30 American Camp Wk
April 23-28 World Gov't Wk

April 22

- 1451—b Isabella, Queen of Castille and Leon
- 1707—b Henry Fielding, English novelist, playwright
- 1724—b Immanuel Kant, German philosopher
- 1766—b Mme de Staël, French novelist
- 1831—d Chas Gibbs, American pirate
- 1874—b Ellen Glasgow, American author
- 1916—b Yehudi Menuhin, American violinist

April 23

- 1564—b Wm Shakespeare, English playwright, died 1616
- 1616—d Miguel de Cervantes, Spanish novelist, playwright, poet
- 1775—b J W Turner, English painter
- 1791—b James Buchanan, 15th U S Pres
- 1813—b Stephen Douglas, American political leader
- 1834—b Chauncey Depew, American ry magnate
- 1852—b Edwin Markham, American poet
- 1853—b Thos Nelson Page, American novelist
- 1861—b Edmund Allenby, British field-marshal
- 1861—b Rob't E Lee accepted Confederacy commission
- 1896—First showing of a motion picture

April 24

- 1805—b Anthony Trollope, English novelist
- 1874—b John Russell Pope, American architect
- 1882—b Tony Sarg, American illustrator, marionette-maker

April 25

- 1599—b Oliver Cromwell, Lord Protector of England
- 1873—b Walter de la Mare, American author
- 1874—b Guglielmo Marconi, Italian inventor

April 26

- 1711—b David Hume, Scottish philosopher, historian
- 1731—d Dan'l Defoe, English author
- 1798—b Ferdinand V Delacroix, French painter
- 1834—b Chas Farrar Brown (Artemus Ward), American humorist
- 1902—b Jonathan Daniels, American newspaperman

April 27

- 1521—d Ferdinand Magellan, Portuguese-Spanish explorer
- 1737—b Edw Gibbon, English historian
- 1791—b Sam'l F B Morse, American inventor
- 1820—b Herbert Spencer, English philosopher
- 1822—b Ulysses S Grant, 18th U S Pres
- 1893—b Norman Bel Geddes, American theatrical designer

April 28

- 1758—b Jas Monroe, 5th U S Pres
- 1801—b Anthony Ashley Cooper, 7th Earl of Shaftesbury, social worker, 1st pres English YMCA
- 1826—b Silas S Packard, American business educator
- 1869—b Bertram Grosvenor Goodhue, American architect

*Indicates relevant mat'l on this page. See also: Gem Box, Pathways to the Past.

MIGUEL de CERVANTES*

A proverb is a short sentence based on long experience.

CHAUNCEY M DEPEW*

On a European trip, Depew made a last min decision to stop in London, arriving there with only hand luggage. When dignitaries staged a dinner in his honor, he appeared among the lords and royalty in his traveling clothes. Responding to flattering toasts, he said:

"I apologize for my appearance on this gracious occasion. I tried diligently to appear in proper dress, but, alas, every tailor and costumer I encountered gave me the same reply: that all their suits had been rented, because of some sort of dinner to be given this evening for an American named Depew."

Chauncey was in mid-Atlantic before London began to laugh.—FRANK TRIPP, Gen'l Features Corp.

HENRY FIELDING*

Love and scandal are the best sweeteners of tea.

EDW GIBBON*

The best and most important part of every man's education is that which he gives himself.

ULYSSES S GRANT

The telephone had just been invented and an instrument was put on a White House desk. A trial convinced Pres Grant that he could talk thru it to another person and hear the reply.

"Yes," said the man who had led great armies to victory and was at the height of his reputation, "it is all very remarkable. But who in the world would ever want to use one of them?"—GEO PECK, Partners.

IMMANUEL KANT*

Every man is to be respected as an absolute end in himself and it is a crime against the dignity that belongs to him as a human being, to use him as a mere means for some external purpose.

WM SHAKESPEARE*

When the freshman returned a volume of Shakespeare to the library he was asked what he thought of the bard's writing. "I don't see why people make such a fuss over his work. All he has done is bring together a bunch of old well-known quotations." —Gaylords' Triangle, hm, Gaylord Bros, Inc.

SECOND CLASS

Entered Under
Postal Regulations
Indianapolis 6, Ind.

Quote

Earth is Enough

We men of Earth have here the stuff

*Of Paradise—we have enough!
We need no other thing to build
The stairs to the Unfulfilled—
No other ivory for the doors—
No other marble for the floors—
No other cedar for the beam
And dome of man's immortal dream.*

*Here on the paths of everyday—
Here on the common human way
Is all the stuff the Gods would take
To build a Heaven, to mold and make
New Edens. Ours the stuff sublime
To build Eternity in Time!—
EDWIN MARKHAM.**

Madae de STAEL*

Wit consists in knowing the resemblance of things which differ and the difference of things which are alike.

